

**Be Your Own BOSS. Write your Destiny :
Be and Employer : Make a Bright Future :
Promtech Consultancy offers TOTAL
Assistance to ALL START-UPS & Technocrats :**

Explain to basic Motive of PROMTECH Consultancy in promoting New Generation business Owners & START UP

Ans : Mr Pradeep Vaidya founder of PROMTECH GROUP firms has 40yrs experience in the manufacturing and marketing of PAINTS , Anti-Corrosion Coatings and Metal Finishing Products. Pradeep Vaidya during his visits and Seminar participations in Europe , America and the other advanced countries found that **there is a very wide scope for Entry of NEW GENERATION YOUTH in manufacture of SIMPLE TO MAKE, COLD MIXING PRODUCTS.** As all these products can be manufactured from 10 kgs to 500 kgs batch, within max 30 min, without power , No Effluents & by using local Raw materials, These chemicals are the most suited for any Start-Up Unit to begin production / Sales; almost in ONE DAY.

Why Does PROMTECH Consultancy suggest Metal Finishing Chemicals and for Which Area / Which Market Segment:

Ans : Metal Finishing Products & Anti-Corrosion Coating products find unlimited use in Powder Coating Plants, Paint Shops , Plating shops, HT Plants ,Auto Components & Sheet Metal Components manufacturers, HVAC , MS ,SS & GI Fabricators . All these industries exist in EACH & EVERY INDUSTRIAL CITY in India. Hence, there exists an abundant sales potential for these products.

Who can avail of this offer form PROMTECH Consultancy :

Ans : EACH AND EVRY YOUNG Graduate, Every youth having a burning desire to BE ON THEIR OWN, NEW GENERATION BUSINESS OWNERS, TINY / SSI UNITS planning expansion , HARDWARE DEALERS ; OFF-SHORE SUPPLY FIRMS : Powder & Paint Mfgs and Dealers; and all those who ALWAYS wished to make a very bright career.

Which must be the Basic Qualities and Pre-requisites in the person willing to make a START UP VENTURE according to PROMTECH Consultancy :

Ans : the most needed basic virtues are Capacity to Work hard, Complete & TOTAL DEDICATION. Total Understanding of the products & subject. Must be willing to accept harsh criticism, adverse comments, Long working & waiting periods, Rejections of yourself, your supplies for your buyers. You must DROP YOUR EGO, ATTITUDE, TANTRUMS of behavior. Nobody wants to buy these virtues from you.

What are the SALIENT FEATURES of the Products for which Promtech Consultancy offers Know-How and Formulations:

Ans : The METAL PRETREATMENT CHEMICALS , METAL Cleaners, Anti-Corrosion Coatings , Metallic Finish Paints, are all mostly COLD Mixing Products, No need of POWER , No Effluents, Most Simple to make, Batch finish time Max 30 to 60 min, Batch Sizes 10 Kgs to 500 Kgs : No Machinery : 100% Yeild : No Wastage : All Raw Materials / End Products are WATER BASED , NON FLAMMABLE : No Fire Hazzards :

PRINCIPLE ADVANTAGES of Know-How Purchase :

NO TIME, MONEY, ENERGY AND EFFORTS LOST IN identifying a High Industrial Demand Product : wide Products range : Locally available Raw Materials : Buyers Exist Everywhere in India : This can be ONE MAN INDUSTRY in the beginning: No need of Trained labour : Can be easily run as a HOME INDUSTRY : **START Your BUSINESS from DAY ONE.**

What will be IDEAL BUSINESS MODEL for NEW START-UP

ANS : YOUNG Like Minded New Generation business owners can form a Single Owner Proprietary Company or 2 or 3 classmates, Relatives, Common childhood friends can join hands and form a Partnership Firm. It is always advisable to have two technocrats in any Start-Up Venture. The Production / Government Departments, Taxations, Purchase factory administration needs to be handled by a dedicated person. Marketing , Sales, Development of New buyers, Booking of new orders and follow-up for new orders are the function be One Partner, **The Marketing persons need to be versatile, multi featured, TALKATIVE, WELL VERSED with the Subject and Products , Must know Technical Aspects , Be very PRESENTABLE, SOFT Spoken, Polite & Receptive.** All these are MOST ESSENTIAL QUALITIES for maintaining a good P R Effort in every business enterprise .

What are the MAJOR ADVANTAGES for any Buyer from Supplies / Services coming from LOCAL TECHNOCRATS :

ANS : Most important saving will be upto 40 % . This essentially comes from Savings and avoidance of Forwarding and Freight , Transit Damages , Local Taxes , Goods Entry permit hassles for goods imported from other states, Delays in Supplies , Transit Damages , Anxieties on delays, Material Collection and bearing the distant suppliers profit margins . Added to all this will be CST formalities, Issue of CST Forms and the Administrative work involved. All these costs are increasing every day and eating up profits of the buyers firm. **ALL THIS IS ELIMINATED THRO LOCAL PURCHASE and hence there is a bright scope for CRAETING NEW SUPPLIERS for such Easy to make Chemical Products in every industrial City.**

Will PROMTECH Consultancy offers these PTP chemicals products Mfg KNOW-HOW in gradual succession one product after the other, to the FRESH GRADUATES .

ANS : Yes . All the 25 + Products offered in the Metal Finishing Range can be manufactured, one after the other, by QUICK START with one or Two Products. On successful launch, market capture & Gain of Confidence in marketing & after screening the entire industrial area by you, in your city and in a 50 Km radius of your residence & unit ; you may add a few additional products having good industrial demand .

What will be Max Initial Investment for PTP Products Mfgr :

ANS : A reasonably comfortable and achievable sales target for the first 3 to six months shall be Rs 50000. This figure will take very good care of the technocrat and 1 or 2 workers. An initial total investment in RM & Inventory shall be Rs 50000. All these targets are then jacked-up

What are CONSULTANCY FEES charged by PROMTECH :

ANS : PROMTECH is aware that we deal with FRESHERS & YOUTH. Our FEES therefore are the MOST REASONABLE one time Know-How & Formulations Fees range from Rs 10000 to Rs 50000 For Pre-Treatment Chemicals. **For Speciality Paints, Metallic Paints / Aerosol Spray Paints** for Powder Coating / Electroplating Touch Up; our fees range from Rs 15000-to - Rs 120000 depending upon product . **All Fees are payable Thro Bank RTGS Credit Transfer in advance.**

What is PRIVATE LABEL MARKETING Offer from Promtech :

ANS : For trading and Private Label Marketing, an investment of Rs 25000 will be good enough. Our mfg wing, INNOVATIVE COATING INDUSTRIES, MIDC, PIMPRI , PUNE offers of most our manufactured products under private label. You can sale / Market these products under your Brand name / your label / at your price in your Area.

What is the PROFIT MARGIN of these Products & ROI Period

ANS : The Pre-Treatment Chemicals offered by PROMTECH are MOST STANDARDIZED Formulations and are Quite at Par in Quality with the major Indian Players in the Industry . These Products have RMC (Raw Materials Cost) at around 30 to 45 % of the Sales Price. In aerosol Products Range, the Margins and returns will be 50%+ always. These figures are based on our experience for past 40 yrs in manufacturing. Profit Margins in TRADING will be 20 -30 % : Max 6 months is ROI period : **Profits in PRIVATE LABEL MARKETING is 35 to 50%**

What is the ADDITIONAL SUPPORT SERVICES offered to new entrants by PROMTECH CONSULTANCY :

ANS : Promtech offers other services against fixed charges for the Technical Know-How Buyers . These services are

- Preparation of Product Literatures & TDS :
- Preparation of MSDS Documents :
- Consultancy Services and training in Internet Marketing :
- In Plant Training at Customers plant in Mfg
- In-Plant Analytical Training to Lab staffs

Credentials of Promoters of PROMTECH Consultancy :



Prof Pradeep Vaidya M Sc. CEO Promtech Consultancy has worked as a Prof of Chemistry at the Mumbai University at Graduate and Post Graduate levels for 25 Years. Widely travelled abroad in 70 + countries. He is a Educator / Consultant working for GLG of New-York, London, Shanghai , For CBI Rotterdam and Amsterdam , For Inst. Of Mechanics, Warsaw & Basel, For MPCB as ETP Consultant for Cyanide Waste water treatments. He has been a consultant in Cyanide treatment to 10 Defence units, 15+ Govt PSUs and 100+ Private Firms . **95+ Persons all over india have availed of Promtech Consultancy offer in the past 2 yrs .** www.promtechaerosol.com
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